

The Central Valley
Mayors' Committee for the Partnership and
Advocacy of
People with Disabilities

Three- Year Strategic Plan
01/01/10 – 12/31/12

501 c (3) Non-profit Organization
TIN #91-2004788



MISSION

“Central Valley Mayors’ Committee for the Partnership and Advocacy of People with Disabilities (CVMC) is an association dedicated to creating and fostering attitudinal and physical conditions that promote the acceptance and employment of persons with disabilities in the Central Valley area.”

GOALS

1. Create conditions that increase employment and positive awareness of persons with disabilities.
2. Become a resource on disability issues for Central Valley Mayors and the community at large.
3. Maintain the Mayors’ Committee as a visible, active, effective, and efficient organization in the Central Valley.
4. Maintain the Mayors’ Committee as a fiscally self-sufficient organization.

Mayors' Committee Strategic Plan

2010-2012

GOAL #1

Create conditions that increase employment and positive awareness of persons with disabilities.

	Objective	Responsible Party	How Evaluated	Deadline	Review
1	Increase attendance at the annual conference and/or awards luncheon	Conference/Luncheon	By 10% per year	Annually	
2	Successfully organize annual conference and/or awards luncheon to create disability awareness	Conference/Luncheon	At least 1 event	Annually as funding permits	
3	Establish, maintain and enhance collaborative alliances with pertinent governmental and private associations especially: <ol style="list-style-type: none"> 1. Workforce Connection (maintain & enhance) 2. Children's Hospital of Central California (maintain & enhance) 3. City of Fresno (maintain & enhance) 4. City of Fresno Disability Advisory Commission (maintain & enhance) 5. County of Fresno ADA Advisory Committee (enhance) 6. Council of Fresno County Governments (COG) (maintain & enhance) 7. Private industry, e.g. EECU (maintain & enhance) 8. Easter Seals (establish) 9. ARC Fresno, CVRC, Fresno State, Fresno County Office of Education, Save Mart (re-establish) 10. Others to be determined 	Executive	At least 2 new alliances established	2012	

GOAL #2

Become a resource on disability issues for Central Valley Mayors and the community at large.

	Objective	Responsible Party	How Evaluated	Deadline	Review
1	Encourage the involvement of government officials from the Central Valley i.e., attend luncheon, support and promote CVMC events, etc.	Executive	At least 3	2012	
2	Promote Disability Awareness and Sensitivity through newspaper articles, other publications, PSAs, and/or various promotional materials	Outreach	Media Contacted	2010 - 2012	
3	Become a resource to community rehabilitation agencies	Executive	Consult by community agencies	2012	
4	Continue networking with other Mayors' Committees in California	Executive/Website	Website	Annually	

5	Offer scholarships and/or sponsorships to community events of partnering agencies (i.e., Helping Hand, Conference/Luncheon, Angel Network, etc.)	Fund Raising	Offer at least 3 scholarships and/or sponsorships	2012	
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GOAL #3

Maintain the Mayors' Committee as a visible, active, effective and efficient organization in the Central Valley.

	Objective	Responsible Party	How Evaluated	Deadline	Review
1	Update: 1. CVMC brochure 2. CVMC banner 3. CVMC membership materials	Outreach	Maintenance of items	Annually	
2	Maintain directory of members	Executive/Website	Maintenance of directory	Ongoing	
3	Maintain Mayors' Committee Website	Website	Accessible Website	Ongoing	
4	Host the CVMC Annual Collaborative Disability Awareness Conference and/or Awards Luncheon	Conference/Luncheon	Host conference and/or luncheon	Annually as funding permits	

GOAL#4

Maintain the Mayors' Committee as a fiscally self-sufficient organization.

	Objective	Responsible Party	How Evaluated	Deadline	Review
1	Maintain a bank balance of at least \$5,000 as operating funds	Executive	Current balance from bank statement	Ongoing	
2	Continue to organize and execute fund raising activities	Fund Raising	Fund raising Activities	Annually	
3	Develop corporate sponsors i.e., one time donations and long term sponsorships	Fund Raising	At least 3 sponsors	2012	
4	Write grants to supplement CVMC funds	Fund Raising	Funds Received	Ongoing	

Mayors' Committee Strategic Plan

TIME TABLE

ONGOING

#	Objective	START	DONE	COMMENTS
1.1	Increase attendance at the annual conference and/or awards luncheon			Conference/Luncheon Committee
1.2	Successfully organize annual conference and/or awards luncheon to create disability awareness			Conference/Luncheon Committee
2.2	Promote Disability Awareness and Sensitivity through newspaper articles, other publications, PSAs, and/or various promotional materials			Outreach Committee
2.4	Continue networking with other Mayors' Committees in California			Executive/Website Committee
2.5	Offer scholarships and sponsor community events of partnering agencies (i.e., helping Hand, Conference/Luncheon, Angel network, etc.)			Fund Raising Committee
3.1	Update CVMC Brochure, CVMC Banner, and CVMC Membership Materials			Outreach Committee
3.2	Maintain directory of members			Executive/Website Committee
3.3	Maintain Mayors' Committee Website			Website Committee
3.4	Host the CVMC Annual Collaborative Disability Awareness Conference and/or Awards Luncheon			Conference/Luncheon Committee
4.1	Maintain a bank balance of at least \$5,000 as operating funds			Executive Committee
4.2	Continue to organize and execute fund raising activities			Fund Raising Committee
4.4	Write grants to supplement CVMC funds			Fund Raising Committee

2010

#	Objective	START	DONE	COMMENTS
				See Ongoing

2011

#	Objective	START	DONE	COMMENTS
				See Ongoing

2012

#	Objective	START	DONE	COMMENTS
1.3	Establish, maintain and enhance collaborative alliances with pertinent governmental and private associations especially: <ol style="list-style-type: none"> 1. Workforce Connection (maintain & enhance) 2. Children's Hospital of Central California (maintain & enhance) 3. City of Fresno (maintain & enhance) 4. City of Fresno Disability Advisory Commission (establish) 5. County of Fresno ADA Advisory 			Executive Committee

	Committee (enhance) 6. Council of Fresno County Governments (COG) (enhance) 7. Private industry, e.g. Save Mart, EECU, etc. (establish) 8. Easter Seals (establish) 9. ARC Fresno, CVRC, Fresno State, Fresno County Office of Education (re-establish) 10. Others to be determined			
2.1	Encourage the involvement of government officials from the Central Valley i.e., attend luncheon, support and promote CVMC events, etc.			Executive Committee
2.3	Become a resource to community rehabilitation agencies			Executive Committee
4.3	Develop corporate sponsors i.e., one time donations and long term sponsorship			Fund Raising Committee